WHAT IS CLAIMED IS:

A method of processing control signals and 2 controlling equipment at a remote site based on 3 broadcast transmissions including: (a) the step of receiving at said remote site a 5 broadcast carrier transmission; (b) the step of demodulating said broadcast 7 carrier transmission to detect an information transmission therein; (c) the step of detecting and identifying at said 10 remote site control signals associated with said 11 information transmission; (d) the step of passing at least a portion of said 13 control signals to a computer control means at said 14 remote site; (e) the step of said computer control means 16 determining based on instructions included in said 17 control signals whether receiver means at said remote 19 site is operating; and (f) the step of directing, based on the result of 20 said determination step, said information transmission 21 and a selected portion of said control signals to (1) said receiver means and associated computer equipment or 23 (2) a recorder means activated by said computer control 24 means. A method of processing control signals and 2 controlling equipment at a remote site based on a 3 broadcast transmission, including: (a) the step of receiving at a remote site a 5 broadcast carrier transmission;

(b) the step of demodulating said broadcast 7 carrier transmission to detect an information 8 transmission therein;

(c) the step of detecting and identifying at said 10 remote site control signals associated with said

11 information transmission; (d) the step of passing at least a portion of control signals to a computer control means at said remote site; (e) the step of comparing a selected position of said control signals with a code imputed into said computer control means on the basis of information 17 18 contained in said information transmission; and (f) the step of activating a printing means when 20 the comparison step provides a match between the 21 inputted code and the selected portion of the control signals. 22 A method of processing control signals and 2 controlling equipment at a remote site based on a 3 broadcast transmission, including: (a) a step of receiving at said remote site a 5 broadcast carrier transmission; (b) the step of demodulating said broadcast 7 carrier transmission to detect an encrypted information 8 transmission therein; (c) the step of detecting and identifying at said 10 remote site control signals associated with said 11 encrypted information transmission; (d) the step of passing at least a portion of said 13 control signals to a computer control means at said 14 remote site; (e) the step of said computer means identifying 16 the remote site receiver, determining an identification code for said remote site receiver and comparing said 18 identification code for said remote site receiver to a list of authorized information recipients; 20 the step of said computer means directing a 21 selected portion of said control signals to a decryptor 22 means based on a favorable result of said identification step; and 23 (g) the step of decrypting said information

25 transmission.

